**Task 3: We are one Worksheet 1**

**Answer the questions about your potential organization profile.**

1. Name of the organization.

* Big mouth.

1. What are the company services or products?

* Lip Balm.

1. Who is the target audience? What would be the price of your service or product?

* Our primary target audience will be teenagers and working-age individuals. Our products will be suitable for all genders Not discriminating against any gender.
* The prices of our products will be within reach for everyone. Students and scholars will be able to afford it. Which will be in the price range of about 100-300 baht.

1. What platform would you use to advertise or present the service or product to the audience?

* Tiktok , Instagram and X.

1. Is the company involved in the community? Does it sponsor charity events or have special programs that address social issues (health, education, hunger, poverty, and illiteracy)?

* Yes, Our products support gender equality by prioritizing inclusivity for both men and women.

1. Who would be your competitors?

* Ingu , Gvana and Rojukiss.